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Felicia Watson – Director of Public Relations and Marketing

Felicia A. Watson has worked with youth for over 24 years. She joined the New York State Center for School Safety in 1997 as Program Coordinator of technical assistance and data research. She currently manages the Marketing and Public Relations Department and specializes in school violence prevention.

Most recently, she executive produced **“Please Stand Up!”** an interactive reality-based school safety CD-ROM for middle and high school students, educators, parents, and community members, designed to eliminate the “bystander mentality” and empower youth to take a stand against school violence.

Felicia received her Master’s in Business Administration from ESADE University in Barcelona, Spain and is executive producer and host of the soon to be syndicated public access television talk show “Soul to Soul”.